



**Bruce A. Geiss**

Chief Operating Officer

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**Bruce Geiss** is a senior real estate executive with 35 years of experience as a broker, consultant, investor and educator. His innovative leadership includes an extensive background in strategic planning, financial modeling, development, marketing, sales and charitable giving.

Bruce served as Qualifying Broker of Phase One Realty (Santa Fe, NM), Director of Real Estate for Glacier Club (a \$350 million private land development in Colorado), and lead consultant to Santa Fe Estates, one of the oldest land development entities in Santa Fe.

Bruce is co-founder of Realty Gift Fund, a national nonprofit that specializes in charitable gifts of real estate. Bruce designed and delivers a monthly class on the topic to a national audience of real estate, nonprofit and financial professionals.

Bruce is past Board Chair of the Santa Fe Prep School, and past Advisory Board Member of the Santa Fe Farmers Market Institute which built one of the largest indoor-outdoor markets in the country. A graduate of Northwestern University, Bruce was a founding member of the New Mexico Chapter of Lambda Alpha International (land economics) and was principal advisor to Santa Fe's Affordable Housing Task Force.

**Realty Gift Fund** is a specialized nonprofit which operates on a national basis to exclusively accept charitable gifts of real estate. RGF accepts charitable gifts of real estate of any type... anywhere... and uses its professional and cash resources to process, hold, and fix properties until they can be sold for cash. From its sales, RGF grants 90 – 97% of net proceeds to any IRS recognized nonprofit(s), often suggested by its donors.

**The Certification Class** was created by Realty Gift Fund in collaboration with The REAL Agents of Change as a 4-hour deep dive into the charitable giving of real estate. The class certifies participants in the topic, allowing them to use their knowledge to in the advancement of philanthropy.