



# PLANNED GIVING ROUND TABLE OF ARIZONA

Making Planned Giving the Social Norm

*"Think Your Way to Success"*

*Thursday, October 29, 2020*

*11:00am - 12:30pm*

*Bonus Virtual Program*



**Larry C. Johnson**

**Founder**

### **The Eight Principles<sup>®</sup>**

Planned or Deferred giving as a practice in fundraising is one fraught with over complication and an often-misguided focus.

Directed the right way, however, the vehicles of deferred giving provide a powerful toolbox for creating a win-win. One for the investor and one for the beneficiary organization.

In this session, Larry will show you how deferred giving “fits” into the larger fundraising landscape. He’ll also challenge you to step back, regroup and think in a new way. By thinking first then doing, three things will happen:

- You’ll secure more and larger investments in the organizations you represent
- You’ll be focused on the practical not merely the “technical”
- You’ll bring the joy of giving to yourself, the investor and the ultimately beneficiary

Registrants will receive log on information within the event reminder slated for distribution several times ahead of the program.

[Click here to become a Member Now!](#)

For the annual dues of just \$175.00, receive \$690 in value, plus the ability to save an additional \$30.00 when selecting to purchase pre-paid meetings with your annual membership



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\$10/PGRTAZ Member

\$25/Guest

PGRTAZ members, if you find you can not attend, feel free to send a substitute under your membership

**Huge**

**THANK YOU**

**to our Program Partner!**



**STRATEGIC GIFTS  
EXECUTIVES**

The Planned Giving Round Table of Arizona truly hopes all is well with each and every one of you in these unique and unknowing circumstances.



**November 5, 2020**

**4:30-5:30pm**

[Click Here to Sign Up today!](#)

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