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lodestar center nonprofit news

lodestar.asu.edu



May 14, 2014

Center Updates

PublicAllies Arizona Alumni chosen to attend DC Summit

[PublicAllies Arizona](#), a program of the ASU Lodestar Center, is excited to report that [Public Allies](#) National selected two PublicAllies Arizona Alumni, Ivan Williams and Brandon Johnson, to join 28 other African American Alumni in Washington DC this past week. The purpose of this historic summit was to present leadership and impact, and work with one another to develop their leadership skills and plan individual and collaborative impact opportunities that advance educational, career and leadership opportunities for young African American males in communities across the country. We join Public Allies National offices in their appreciation to Open Societies Foundation for funding this opportunity to connect our most promising [#PAAalum](#) leaders from across the country to work on this issue. Congratulations to all of the Public Allies representatives that participated!

Public Allies Arizona 2014 Presentation on Impact Series

You are cordially invited to the Public Allies Arizona 2014 Presentation on Impact Series. Public Allies Arizona and the Corporation for National and Community Service's (CNCS) funding priorities are projects that address compelling, unmet needs in three national service focus areas: Education, Healthy Futures, and Economic Opportunities. Please join our Allies as they report on the work that they have done in their nonprofit apprenticeships over the last 10 months to positively impact the community in each of the three national service focus areas.

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calendar

Lodestar Events & Courses

5/16 - 5/17	NMI 108 - Measuring for Impact, only \$150! (Tucson)
5/16	2014 Nonprofit Business Summit (Phoenix)
5/16 & 5/19	Tell Your Story - Performance Coaching Bootcamp (Phoenix)
5/21	Public Allies Arizona Presentation: Healthy Futures

This series will be held at the ASU Downtown Phoenix Campus' Nursing and Health Innovation Building 2 (NHI2), Room 110:

- May 21st Healthy Futures; 5:30–7:30 p.m.
- May 29th Education; 5:30–7:30 p.m.

[Click here](#) to RSVP.

Spring 2014 Master of Nonprofit Studies and Nonprofit Management Institute Graduation Reception

The Spring 2014 Graduation Reception & Capstone Project Poster Session was recently held on May 7th, celebrating the graduating students of the Master of Nonprofit Studies (MNpS) program at ASU's School of Community Resources & Development. The Nonprofit Management Institute (NMI) Professional Development Certificate recipients were also recognized. Remarks were given by Torrie Taj, CFRE, the Deputy Chief Executive Officer of A New Leaf. Congratulations to our newest graduates!

Nonprofit Leadership Panel: Explore the Business of Nonprofits

The ASU Lodestar Center and the ASU Alumni Association are teaming up to explore the business of nonprofits on Thursday, May 29 from 7:30 - 9 a.m. at the Four Points Sheraton (1333 S. Rural Road, Tempe). Panelists include Edmund Hidalgo, president and CEO of Chicanos Por La Causa, Inc., Nora Hannah, CEO of Experience Matters, and Laura Capello, president and CEO, Big Brothers Big Sisters of Central Arizona.

They will present strategies to recruit dedicated volunteers, build a power board, fundraise effectively, and achieve career growth and success. Irma Leyendecker, director of leadership programs for the ASU Lodestar Center, will moderate the panel. Cost is \$25 for members of the ASU Alumni Association, \$35 for nonmembers.

Register at alumni.asu.edu/nonprofitpanel.

NMI searching for instructors in multiple courses

The ASU Lodestar Center's renowned [NMI program](#) has helped many nonprofits to develop their capacity and achieve their mission. Incorporating the latest research and best practices, our facilitators

5/29	Public Allies Arizona Presentation: Education
5/29	Nonprofit Leadership Panel: Explore the Business of Nonprofits
6/6 - 6/7	NMI 104 - Managing Staff and Volunteers (Phoenix)
6/15	Nonprofit Executive Leadership Certificate applications due
6/16 - 6/30	NMI 222 - Advanced Grant Development & Proposal Writing (Online)

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Torrie Taj, Deputy CEO of A New Leaf, gives the newest graduates from the Master of Nonprofit Studies program and the Nonprofit Management Institute professional development certificate tips of success.

train nonprofit professionals with the knowledge and tools needed to be highly effective. We are currently seeking instructors for the following NMI courses:

Tucson:

- [NMI 211 - Strategic Governance and the CEO](#)
- [NMI 102 - The Art of Human Resource Management](#)
- [NMI 108 - Measuring for Impact](#)
- [NMI 111 - Board Governance](#)

Online (Social Impact Instructors):

- [NMI 131 - Social Impact Methodologies I: Measurement and Evaluation Design](#)
- [NMI 133 - Social Impact Methodologies II: Data Gathering](#)
- [NMI 135 - Capstone: Data Analysis and Uses of Social Impact Measures](#)

[Click here to apply.](#)

Tell Your Story. Attend NMI 230's Performance Coaching Bootcamp

NMI 230 - Performance Coaching Bootcamp, instructed by Andrea Beulieu, will teach you how to identify, develop and deliver your nonprofit organization's story with skill, power and assurance. This storytelling course will allow you to gain experience using the creative expression and emotional engagement techniques professional speakers and performers use to give you the greatest opportunity to connect with your audience and inspire action. The class takes place at the Boys and Girls Clubs of Metro Phoenix on

- Friday, May 16th 9 a.m. - 4 p.m.
- Monday, May 19th 9 a.m. - 4 p.m.

[Click here](#) to register today!

Nonprofit Executive Leadership Certificate still taking Tucson applications

The Nonprofit Management Institute's (NMI) newest certificate is designed to meet the professional needs of senior level management and executives of nonprofit and public organizations. The curriculum



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is designed in a cohort format to promote skill-building and peer networking among seasoned leaders. Upon successful completion of the program, participants will receive a Nonprofit Executive Leadership Certificate from the ASU Lodestar Center for Philanthropy and Nonprofit Innovation. [Visit the NMI website](#) for more information on this certificate, including course descriptions and how to apply. Courses will begin August 2014 in Tucson. **Application fee is \$50.**

The application period ends June 15th. [Click here to apply.](#)

Nonprofit Sector News

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Can Nonprofit Boards Suffer From Agenda Deficits?

From The Huffington Post

In a [recent study](#) of 772 for-profit and nonprofit directors from around the world, McKinsey & Company found that 25% of the sample assessed their board impact as moderate or low, "... while others reported having a high impact across board functions."

Following, in italics, are brief abstracts from the study, followed by my analysis of the importance of the information to nonprofit boards.

Directors who report having a low or moderate impact said that their boards undertake "the basics" of ensuring compliance, reviewing financial reports and assessing portfolio diversification, depending on the function ... Directors reporting that their boards have a higher impact undertake these activities as well but add other practices in every function

[Click here to read more. >>](#)

7 More Philanthropists Sign Giving Pledge

From The Chronicle of Philanthropy

Facebook COO Sheryl Sandberg and her husband, Dave Goldberg, are two of seven philanthropists who have signed the Giving Pledge, the effort advanced by Warren Buffett and Bill and Melinda Gates to encourage the wealthy to pledge to give at least half of their fortune to charity.

The new signers, announced today, also include Ann Gloag, a co-founder of the international transport company Stagecoach; Paul Orfalea, the founder of the business-services retailer Kinko's, and his wife, Natalie; and Craig Silverstein, Google's first employee, and his wife Mary Obelnicki.

Created four years ago by Mr. Buffett and the Gateses, the Giving Pledge now has 127 signatories from 12 countries and 26 American states.

[Click here to read more. >>](#)

ASU Lodestar Center Blog

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Why you want your nonprofit to fail

By Chloe Silva

In a society fundamentally rooted in capitalism, how can nonprofits argue their worth when their work cannot be translated into a monetary sum?



Increasingly, nonprofit organizations are looking for new ways to measure (and thereby validate) the importance of their work. Our organizations have been measuring outputs in one way or another for as long as there has been philanthropy. This is not without good reason. We measure to ensure that our practices are effective, and to demonstrate that to any number of stakeholders, from the donors who fund us to the constituencies we serve.

Many have focused on uncovering new ways of gathering this data and new metrics for analyzing it. Now the discussion is shifting to moving beyond outputs (e.g. number of people served) to impacts (e.g. what difference it made in those people's lives and the community as a whole). Social impact models seek to move beyond basic performance measures to better understand and illustrate what has been accomplished and, more importantly, what it meant. When faced with shorter attention spans and more critical oversight in today's fundraising landscape, having numbers that speak to the value of your organization can give you an important edge.

[Click here to read more. >>](#)

Community Announcements

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ASU Nonprofit Professionals Alumni Club seeking board members

The ASU Nonprofit Professionals Alumni Club is seeking new committee members for the 2014-2015 fiscal year. To express interest, please email nonprofit.alumni@gmail.com.

Don't miss out on the 2014 Nonprofit Business Summit!

Join the Phoenix Business Journal on Friday, May 16, 2014 for the 2014 Nonprofit Business Summit at the Sheraton Phoenix Downtown Hotel. Do not miss this opportunity to connect with Valley business leaders and participate in executive level, educational sessions that will enrich your organization's developmental and operational missions. Cost is \$45 for nonprofit organizations and includes continental breakfast, luncheon program, access to the Expo, three breakout sessions and a snack. This event has **sold out** the past 3 years, so reserve your space today!

For more information and to RSVP, please [click here](#).

Community Events

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**2nd Annual Health & Wellness Forum:
Framing Your Message. Sustaining Your
Future**
Preventive Health Collaborative

Endowment Investment Committees
Planned Giving Round Table of Arizona
May 20 | Phoenix
[Click here](#) for more information.

May 15 | Phoenix

[Click here](#) for more information.

Growing More Blue Ribbon Results with Jones Loflin

YNPN Phoenix

May 20 | Phoenix

[Click here](#) for more information.

Nonprofit Sustainability: Is Your Approach Right for You?

Pima County Public Library

May 23 | Tucson

[Click here](#) for more information.

"Born to Thrive, Birth to Five" Educational Conference

Arizona's Children Association

June 6 | Phoenix

[Click here](#) for more information.

Proposal Training: More Asking, Less Writing

Pima County Public Library

June 27 | Tucson

[Click here](#) for more information.

The Language of Impact: How Words Can Make the World a Better Place

Alliance of Arizona Nonprofits

May 21 | Webinar

[Click here](#) for more information.

20th Annual Summer Forum: Nurturing Philanthropy Across Generations

Planned Giving Round Table of Arizona

June 3 | Phoenix

[Click here](#) for more information.

It Can Be Done! Running an Effective Campaign with a Small Office and Limited Resources

Pima County Public Library

June 13 | Tucson

[Click here](#) for more information.

Survival School - Essential Skills for Effective Nonprofit Leadership

Franciscan Renewal Center

August 18-22 | Scottsdale

[Click here](#) for more information.

Job Listings

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Looking for a job in the nonprofit sector? You've come to the right place! Click one of the job categories below to get started, or [click here](#) to submit a job posting.

[ASU Lodestar Center Jobs](#) (0)

[Executive / CEO](#) (6)

[Administrative](#) (14)

[Fundraising / Financial](#) (33)

[Public Relations / Marketing / Communications](#) (20)

[Information Technology / Technical Support](#)(6)

[Legal](#) (2)

[Maintenance, Facilities, and Food Service](#) (1)

[General Program / Coordinator](#) (26)

[Medical / Health / Direct Service](#) (15)

[Housing Services](#) (0)

[Training and Education](#) (9)

Snapshot of Success

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Each issue, the ASU Lodestar Center highlights an influential nonprofit professional that has a connection to the Center (Nonprofit Leadership & Management or Master of Nonprofit Studies alumnus; former Nonprofit Management Institute, Public Allies, Nonprofit Leadership Alliance, American Humanics, or Generation Next Nonprofit Leadership Academy participant, etc.). If you'd like to participate or nominate an individual, please fill out the form [here](#).

Devin Oakes was raised in a home in which community engagement was exemplified by his parents and he seeks to continue a tradition of service and social impact. An alumnus of Mesa Community College, Devin has been honored for his service, leadership, and academic ability as a Guistwhite Scholar, All Arizona First Team Member, and Coca Cola Leaders of Promise Scholar. He plans to graduate with a Nonprofit Leadership and Management undergraduate degree and a Certified Nonprofit Professional certificate from Arizona State University in 2015. Throughout his higher education experience, Devin has been fortunate to spend time as a student intern and/or volunteer at many nonprofit organizations including Banner Health, Special Olympics Arizona, Central Arizona Shelter Services, Boy Scouts of America, American Cancer Society, Phi Theta Kappa Honor Society, and the Arizona Science Center.

In September 2013, Devin began working at the Arizona State University Lodestar Center for Philanthropy and Nonprofit Innovation as a Research Assistant. His most recent projects include researching volunteerism and grantmaking in Arizona. As a College of Public Programs Undergraduate Research program participant, Devin compiled, analyzed, and presented data about the top 20 grantmakers in Arizona.

Recently, Devin was elected as President of the Nonprofit Leadership Alliance Student Association and leads a team of 9 student officers to accomplish the mission of the Nonprofit Leadership Alliance which is to "strengthen the social sector with a talented, prepared workforce." Devin also serves on the College of Public Programs Council to strengthen partnerships between student groups and represent students interested in nonprofit organizations. Another student initiative Devin works actively to support is Student Health Outreach for Wellness Community Initiative (S.H.O.W.), a group which is dedicated to providing the homeless population of Maricopa County with holistic, client-centered health. He currently serves on the Fund Development and Sustainability Committee for this healthcare initiative.

Did You Know...?

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Of the Arizona nonprofits that filed a form 990, 990EZ or 990PF in 2011, over 78 percent reported annual expenses of less than \$500,000. A total of 257 organizations, 2.9 percent of Arizona nonprofits, reported annual expenses of \$10 million or more. All nonprofit organizations, both big and small, are together part of a growing sector that bolsters the state's economy. [Click here](#) to read more.



The *ASU Lodestar Center Nonprofit News* is a complimentary emailed newsletter from the ASU Lodestar Center for Philanthropy & Nonprofit Innovation, part of the ASU College of Public Programs. Please forward to your colleagues. Have questions or comments? Email us at nonprofitnews@asu.edu. To subscribe or submit items to this newsletter, [click here](#).

ASU Lodestar Center for Philanthropy & Nonprofit Innovation

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